

PRESS RELEASE



WENA MEDIA | JULY, 2021

HE Aisha Babangida Advocates With Government Agencies to Address Challenges Faced By Women Entrepreneurs In Trade & Export

Abuja, July 28, 2021: Following the success of the just-concluded 3rd WenA Conference on SME Scalability in Intra-regional Trade, Her Excellency, Aisha Babangida, has pledged to advocate for the development of Women-Owned Businesses, and address recurring challenges faced with regulatory agencies.

The Founder of Women Enterprise Alliance (WenA) reiterated her resolute support for women economic empowerment during a courtesy visit to the Executive Chairman, Business Visa Limited, Alhaji Sani Garba.

Her Excellency met with female entrepreneurs under the leadership of Business Visa to share their experiences, as they all had similar stories and challenges in the course of developing their products.



Alhaji Sani Garba, in his remarks, stated that Business Visa Limited was established to promote 100% made in Nigeria products and services. The objective is to showcase what Nigerians are capable of producing; ranging from micro to macro scales businesses/individuals, talent, as well as achievements by Nigerians.

He commended Her Excellency on the success of the 3rd WenA conference, which brought together government agencies and stakeholders in trade and export, where several challenges faced by Women-Owned businesses were brought to light. This serves as the first step in proffering solutions to these problems. He also highlighted that WenA shares similar objectives as Business Visa Limited, therefore, a partnership between both organizations is essential for a lasting impact in the SME industry.

In light of the challenges highlighted at the meeting, Women Enterprise Alliance and Business Visa Limited will work together to proffer a range of solutions, acting as a bridge between the SMEs and regulatory bodies. Both organizations will also collaborate on a trade fair in November 2021. This will create awareness for Made In Nigeria Products while positioning SMEs for intra-regional trade.

